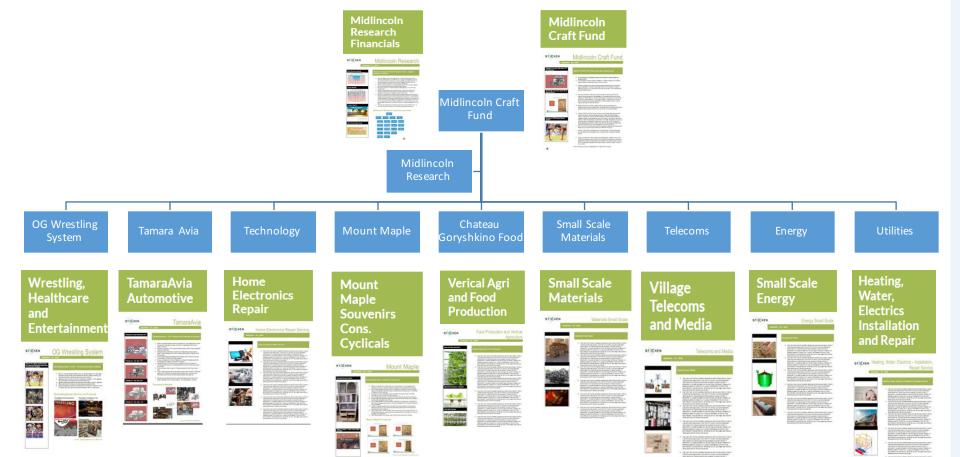




## MISSION STATEMENT AND STRUCTURE

Midlincoln seeks to tokenise craft businesses globally by using invest banking approach and blockchain technology as a decentralised ledger for values.



Many of our own people here in this country do not ask about computers, telephones and television sets. They ask—when will we get a road to our village.

Thabo Mbeki



### **EXAMPLES OF CRAFT FUND PORTFOLIO**

Mount Maple Souvenirs Cons. Cyclicals

Mount Maple

| Property | Propert

Souvenir making and other hand made durable goods



TamaraAvia

Car making and custom car making



Wrestling.

Healthcare

Athletics and sports both for entertainment and healthcare, massage salons, martial arts based healthcare, ballet, and dancing



Fine agricultural products and fertilizers ... building materials makers, gold washers etc



Folks which create and fix radios, computers, coffee machines, various other electronics and robotics

Heating, Water, Electrics Installation and Repair



Fixing of various home appliance, lawnmowers, refrigerators, washing machines, fixing and installing electric systems and heat systems

Midlincoln Research Financials



Boutiques and financial planners, various research services and home and neighborhoo d builders





Web
designers,
internet
marketing
agencies,
delivery
services,
communication
specialty
products,
mobile phone
repair centers,
etc...





Food makers ... and special food stores and restaurants



Energy ...
coal miners,
pellet
makers,
geologists
looking for
energy,
drillers etc...

# INVESTMENT PROCESS

Creation

 We help create and seed companies which satisfy the investment strategy, we help founders to launch their businesses

Developmen

Develop them to revenue stage

Capitalization

 At that point we go around to find other financing for these companies

Synergies

We also invest into sector leaders that are available for public investing

Wider Scope

• We seed sector or industry specific funds which invest into these sectors and make investments in these funds...

You're an idealist, and I pity you as I would the village idiot.

Stanley Kubrick



**MIDLINCOLN** RESEARCH **REPORTS AND** INFRASTRUCTURE **SERVE AS A** FINANCIAL/SOCIAL LIFT FOR CRAFT **PORTFOLIO COMPANIES** 



INVESTMENT **RETURNS** We receive returns When we receive on investments into dividends from public companies portfolio companies and funds We receive cash proceeds from sale of portfolio

companies

I love those connections that make this big old world feel like a little village.

- Gina Bellman



# OUR COSTS

We have fixed costs associated with our offices and co-workings

Normal PM costs legal, custody, admin costs

We have fixed costs for research, company selection and valuation

Costs on seeding the companies and initial stage development

I live in a village where people still care about each other, largely.

Jan Karon



## **SECTORS** Consumer Discretionary Energy Engineering Technology Healthcare **CRAFT FUND** Consumer Materials Staples Communicati **Utilities** ons Financials



## **GEORGAPHY OF EXPANSION**

- Current presence
  - Russia
- Upcoming presence
  - India
  - Sri Lanka
  - South Africa
  - Indonesia
  - China
- Further Expansion
  - US
  - Australia
  - Canada



#### **DISCLAIMER**

The information contained in this document is neither an offer to sell nor a solicitation of an offer to purchase interests in any referenced investment nor does it represent a research report. Securities may not be offered or sold in the United States absent registration with the US Securities and Exchange Commission or an exemption from registration under the US Securities Act of 1933, as amended. This document is only directed at professional investors who have experience of investing in emerging markets and the referenced investments are unlikely to be suitable for most private individuals. The referenced investments are speculative and include a high level of risk, and investors may not receive back the original amount of money that they invested. The value of investments can fall as well as rise, and you may get back less than what you originally invested. Where an investment is made in overseas currencies, changes in currency exchange rates may affect the value of your investment. Investments in emerging markets can be more volatile than in other more developed markets. Past performance is no guarantee of future performance, and the value of investments can go down as well as up. Please consult your financial and tax advisers if you are considering investing in any of the referenced investments. This document may contain certain forward-looking statements with respect to MidLincoln Research's strategies or expectations. Forward-looking statements speak only as of the date they are made, and MidLincoln Research assumes no duty to, and does not undertake to, update such forward-looking statements. This document may not be reproduced, distributed, transmitted, displayed, published or broadcast by any recipient for any purpose without the prior consent of MidLincoln Research. This document has been issued by MidLincoln Research.

